



Sponsor Prospectus

August 27 – 30, 2017

Crowne Plaza Indianapolis Downtown Union Station, Indianapolis, IN

Strategic Health Information Exchange Collaborative (SHIEC), the national trade association of regional and community health information exchanges (HIEs), promotes the sharing of best practices as well as the triple aim of lower costs, better care and improved quality and outcomes. Today, SHIEC includes over 50 member organizations that contain information on more than 150 million patients.

The 3rd Annual SHIEC Conference will be held August 27-30, 2017 at the Crowne Plaza Indianapolis Downtown Union Station, Indianapolis, Indiana.

The conference will offer sessions on SHIEC initiatives such as the Patient Centered Data Home™ as well as innovations in technology, payer relations and quality. In addition, the conference will include the SHIEC Annual Meeting and the election of SHIEC Board members. Attendees will include the leadership and management of SHIEC member organizations, Strategic Business & Technology Partners, invited guests and other stakeholders.

Sponsors are invited to attend the Welcome & Evening Receptions and various conference sessions.

Sunday, August 27	Welcome Reception	5:00 PM – 7:00 PM*
Monday, August 28	Keynote Speaker General & Breakout Sessions Networking & Exhibits Evening Reception & Dinner	8:00 AM – 8:00 PM*
Tuesday, August 29	General & Breakout Sessions Networking & Exhibits Evening Reception	8:00 AM – 7:00 PM*
Wednesday, August 30	General & Breakout Sessions	8:00 AM – 12:00 PM*

**Times are subject to change*

Sponsorship Opportunities

All Strategic & Business Technology (SB&T) Partners have a basic Silver sponsorship level as a benefit of their SB&T membership. SB&T Partners may upgrade to other sponsorship levels below based on availability. General sponsorship opportunities (non-SB&T) are available on June 1, 2017. A Silver sponsorship is required before upgrading to another Sponsorship level based on availability.

To confirm your sponsorship, contact Kristine Aldrin, Sr. Coordinator, Marketing & Communications at (602) 688-7209 or kristine.aldrin@healthcurrent.org. If you are interested becoming an SB&T Partner contact Pam Matthews, SHIEC Interim Executive Director at (706) 455-3547 or pam.matthews@strategichie.com.

Silver Sponsor \$3,500

(SB&T Partner: FREE, Maximum available: 45)

- 6' Exhibit table in Exhibit Hall
- Sponsorship recognition at the conference and on conference materials
- 1 complimentary registration
- Logo & link posted on SHIEC website
- Placement of "give-away" materials in attendee welcome bag
- Networking at all receptions and breaks
- Pre and post attendee registration list

Lanyard Sponsorship \$1,500

(Upgrade - Maximum available: 1)

- All Silver Sponsor benefits
- Company name printed on lanyards

Room Key Card Sponsorship \$1,500

(Upgrade - Maximum available: 1)

- All Silver Sponsor benefits
- Company name printed on room key cards

Daily Break Sponsor \$1,500

(Upgrade - Maximum available: 2)

- All Silver Sponsor benefits
- Special sponsor signage during breaks

Breakfast or Lunch Sponsor \$2,500

(Upgrade - Maximum available 4)

- All Silver Sponsor benefits
- Opportunity to place material on tables at breakfast or lunch
- Special sponsor signage
- 1 additional complimentary registration

Platinum Sponsor \$12,500*

(Upgrade - Maximum available 1)

- Primary Platinum Sponsorship recognition on conference materials
- Opportunity to provide a 10-minute presentation during a general session
- Opportunity to welcome guests at the reception & dinner on Monday evening
- Opportunity to present a speaker expert on a breakout session panel
- Opportunity to place material on tables at sponsored reception & dinner event Monday evening
- Logo on attendee welcome bag
- Premium table location in Exhibit Hall
- 5 additional complimentary registrations

*Platinum Sponsor is responsible for the reception & dinner on Monday night.

Gold Sponsor \$7,500*

(Upgrade - Maximum available 2)

- Gold Sponsorship recognition on conference materials
- Opportunity to provide a 5-minute presentation during a general session
- Opportunity to welcome guests at the reception and evening reception (Sunday or Tuesday)
- Opportunity to present a speaker expert on a breakout session panel
- Opportunity to place material on tables at sponsored event (Sunday or Tuesday)
- Primary table location in Exhibit Hall
- 3 additional complimentary registrations

*Gold Sponsor is responsible for the reception on Sunday or Tuesday night.

Breakout Session Sponsor \$5,000

(Upgrade - Maximum available 3)

- 1 Exclusive Breakout Session presentation or demonstration
- Breakout Sponsorship recognition on conference materials
- Primary table location in Exhibit Hall
- 2 additional complimentary registrations